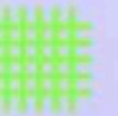
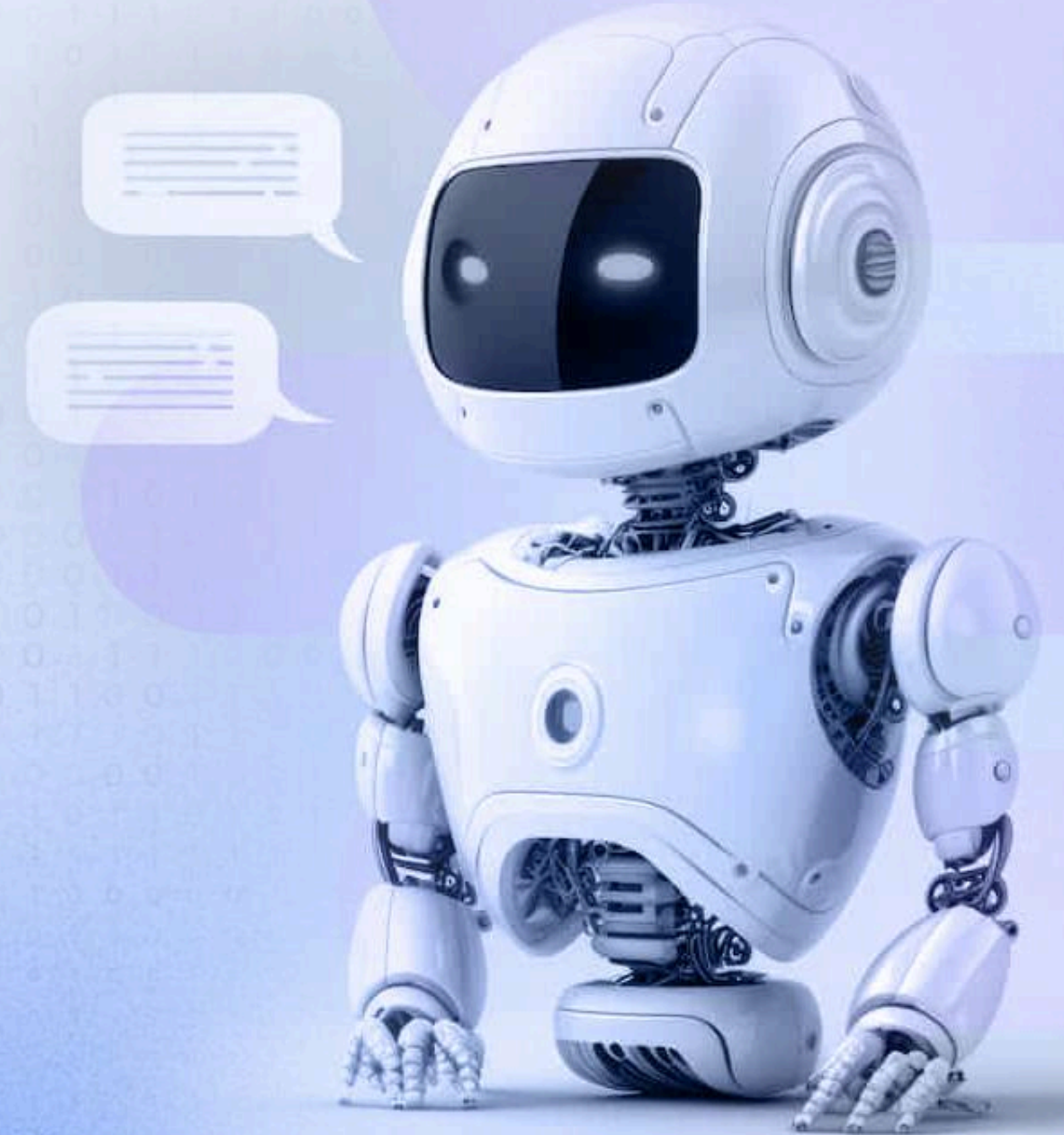
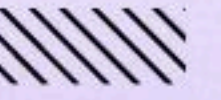


# BRIDGING THE GAPS. BREAKING THE BOUNDARIES

**Empowering Tomorrow with AI  
Automation & Scalable Tech Solutions**

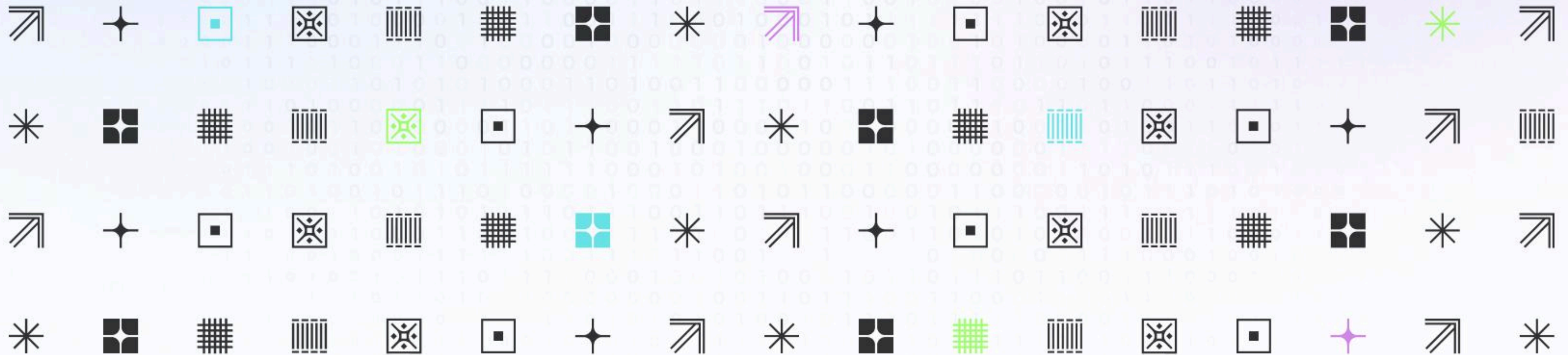
Building smarter systems, powering better businesses, and simplifying global operations through innovation.





# Intelligent Solutions. Real Impact.

At [Meta Frolic Labs](https://metafroliclabs.com), we don't just build software — we build intelligent systems. As a next-generation IT solutions company, we specialize in Artificial Intelligence, Healthcare Automation, and Scalable Tech Infrastructure. From AI-powered medical billing platforms to white-labeled SaaS ecosystems, we help businesses evolve digitally, intelligently, & profitably.



# Shaping the Future, Intelligently

## VISION



A world where businesses harness the true potential of AI automation, and Best intelligent technology—no matter their size or sector.

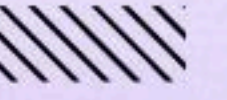
## MISSION



To build transformative tech ecosystems using AI, machine learning, and automation, empowering enterprises to scale seamlessly while maximizing operational efficiency.

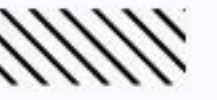
# Project as a Service vs. Team Augmentation

Aspect	Project as a Service	Team Augmentation
Ownership	MFL owns full project delivery from start to finish	Client owns delivery, MFL provides skilled professionals
Scope	Defined upfront, fixed milestones & deliverables	Flexible, evolves with client needs
Best For	One-off builds, MVPs, end-to-end AI automation projects	Long-term skill gaps, scaling AI/tech teams quickly
Control	MFL manages process, timelines, and quality	Client manages daily tasks & priorities
Engagement Model	Fixed price or milestone-based billing	Monthly resource-based billing
Examples	AI automation workflow setup, full tech product builds	Data scientists, AI engineers, developers embedded in client teams
Value Proposition	Predictable timelines & outcomes	Immediate access to on-demand expertise



# PURPOSE-BUILT, AI-DRIVEN OFFERINGS

Designed to solve real-world problems with intelligent systems built for scale, speed, & precision.



# AI Automation Solutions

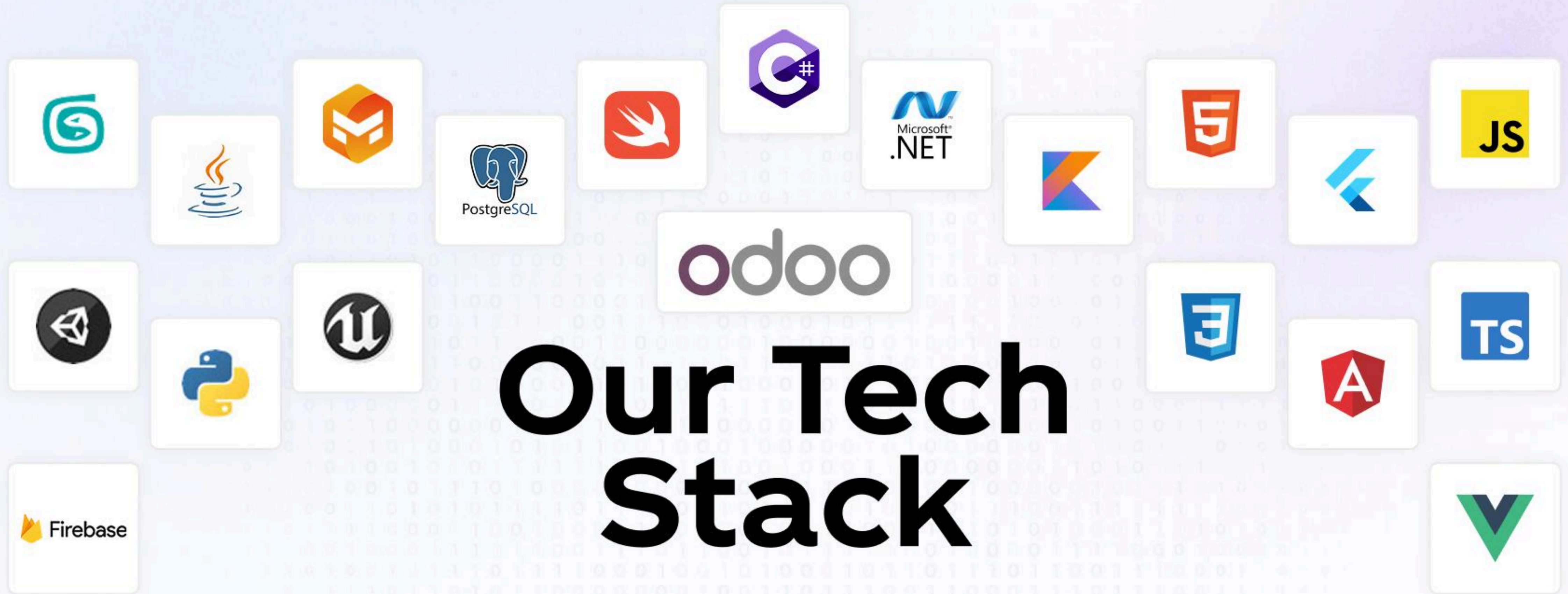
---

- AI-Powered Medical Billing
- Automated Revenue Cycle Management
- Smart Chatbots & Virtual Assistants
- Intelligent Data Extraction & Analysis
- Credentialing Automation
- Practice Operations Intelligence
- Workflow Automation Tools
- Data-Driven Performance Monitoring Dashboards
- SaaS Development for AI Workflows
- AI-Powered ERP & CRM Systems
- AI-led Customer Experience Engines
- MIPS/MACRA Reporting Systems

# Our Tech Offerings

---

- Mobile App Development
- Game Development
- Web Portals
- QA Testers
- Product Development
- Auto Trading
- Web Developers
- Project Managers
- Ecommerce Solutions
- Digital Marketing
- UI/UX Designers



# Our Tech Stack

---

# BPO Services



## CUSTOMER SUPPORT

50+ Customer Support Representatives (CSR)

---

## MARKETING SERVICES

100+ experts (Digital Marketing Specialists, Content Creators-Copywriters, Graphic Designers, & Market Research Analysts)

---

## SUPPLY CHAIN MANAGEMENT

15+ Procurement Specialists & Logistics Coordinators

---

## CREATIVE

We deliver innovative design solutions that help brands stand out, communicate effectively, & engage their audiences.

---

## TECH SUPPORT & DEVOPS

30+ IT Support Technicians & System Administrators

---

## LEAD GENERATION

15+ Administrative Assistants & Data Administrators

---

## VIRTUAL ASSISTANT

Trained Virtual Assistants for Admin, Procurement & Coordination Tasks.

---

## STAFF AUGMENTATION

We strengthen your teams with skilled professionals who integrate seamlessly, bringing expertise, flexibility, and speed to your projects.

---

## BACK OFFICE OPERATIONS

25+ Back Office, Specialists ( Data Entry Clerks, Payroll Specialists, & HR Coordinators)

---

## SALES

300+ Inside Sales Representatives, Sales Development Representatives (SDR) & Lead Generation Specialists

---

## MEDICAL BILLING

Experts in Claims Processing, Coding, and RCM Operations.



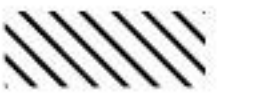
# Intelligent Product Ecosystem by

# META FROLIC LABS

At [Meta Frolic Labs](#), our products are more than tools – they are intelligent ecosystems engineered to enhance business operations, automate human effort, and secure digital landscapes. Each product is designed to seamlessly integrate with your workflows while delivering real-time efficiency and long-term scalability.



Beyond Chatbots.  
Into Smart Conversations.



# AI Chatbot & Conversational Intelligence Platform

# Redefining Human-Bot Interactions

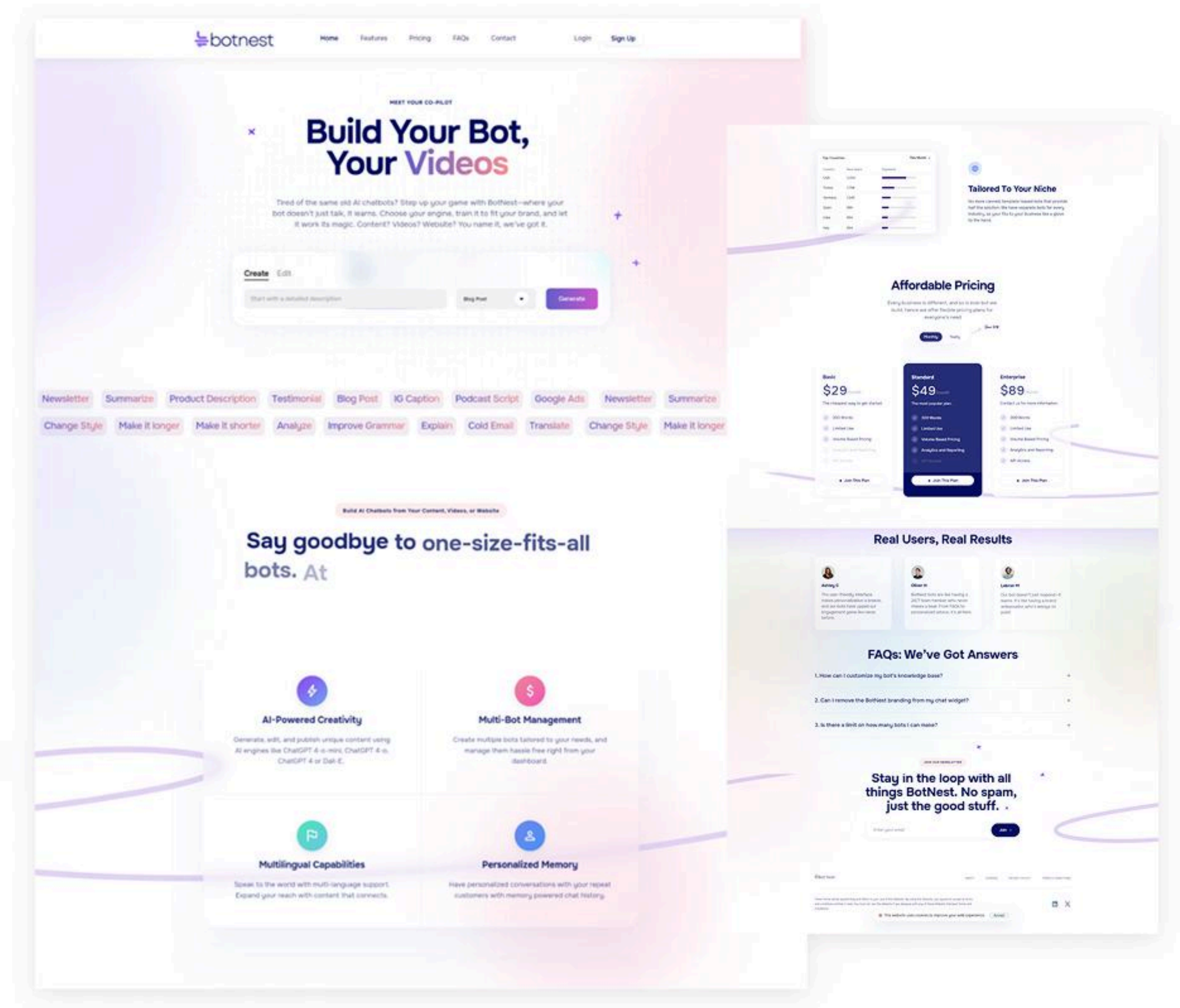
BotNest.ai is our proprietary AI-powered conversational platform built for customer support, sales automation, and enterprise knowledge systems. From multilingual support to intelligent memory-based dialogues, BotNest transforms how businesses interact.

## KEY CAPABILITIES:

- Natural Language Processing (NLP) with contextual understanding
- Industry-specific bot templates (e.g., medical, real estate, e-commerce)
- Multi-channel deployment (web, WhatsApp, Messenger)
- Memory-driven conversations with custom bot training
- Seamless website widget & app integration

## BENEFITS:

- Reduces support load by up to 70%
- Improves lead qualification speed
- Available 24/7 with zero downtime
- Easily integrates into existing CRMs and platforms

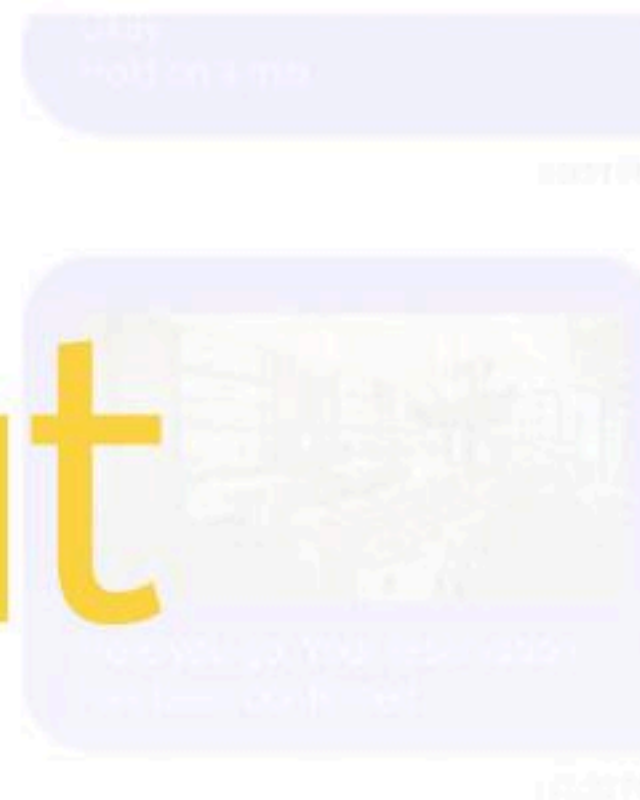


Convert Sign-Ups To  
Sales Maximize Revenue  
With Chat Engage

Start with seamless sign-ups and  
upsell opportunities through engage  
that maximize conversions and revenue

Find out how to get started

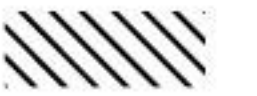
try for free



• Seamless Setup •

The Fast Lane to Smarter  
Messaging.

One Platform, Infinite  
Communication Possibilities.



# Smart Business Messaging Suite Beyond Chat. It's Workflow Intelligence

Voo.chat offers real-time communication infrastructure for businesses, combining secure messaging, Automation, & workflow triggers into a single platform. Ideal for remote teams, call centers, & healthcare appointment systems.

## KEY CAPABILITIES:

- Group & 1-on-1 encrypted chat
- Smart message routing (department, region, availability)
- Appointment scheduling with auto-reminders
- Chatbot integration & human handover
- Role-based admin controls

## BENEFITS:

- Reduces missed client queries by 90%
- Enhances internal communication flow
- Perfect for telemedicine, service-based businesses & BPOs
- Available on desktop, mobile, and browser

**Convert Sign-Ups To Sales Maximize Revenue With Chat Engagement**  
Start with seamless sign-ups and guide customers to quell opportunities through engaging first interactions that maximize conversions and revenue.

**Customer**

**Resolve Issues, Generate More Leads**  
Efficiently resolve customer issues while attracting and converting more leads with our comprehensive communication solutions at Voochat. Streamline interactions and optimize engagement to drive growth and satisfaction.

**One Platform, Infinite Communication Possibilities.**  
Offering a unified solution designed to streamline customer interactions with advanced features such as real-time messaging, file sharing, and comprehensive analytics, enhance engagement and satisfaction through a versatile communication platform.

**Free 14-day Trial**

**70% Cost Effective Chat**

**75,000,000 Chats Monthly**

**150 Countries Connected**

**200,000 Support Reps**

**\$15 Billed (Annually)**

**\$24 Billed (Monthly)**

**Resolve Issues, Generate More Leads**

**Geo IP Tracking**

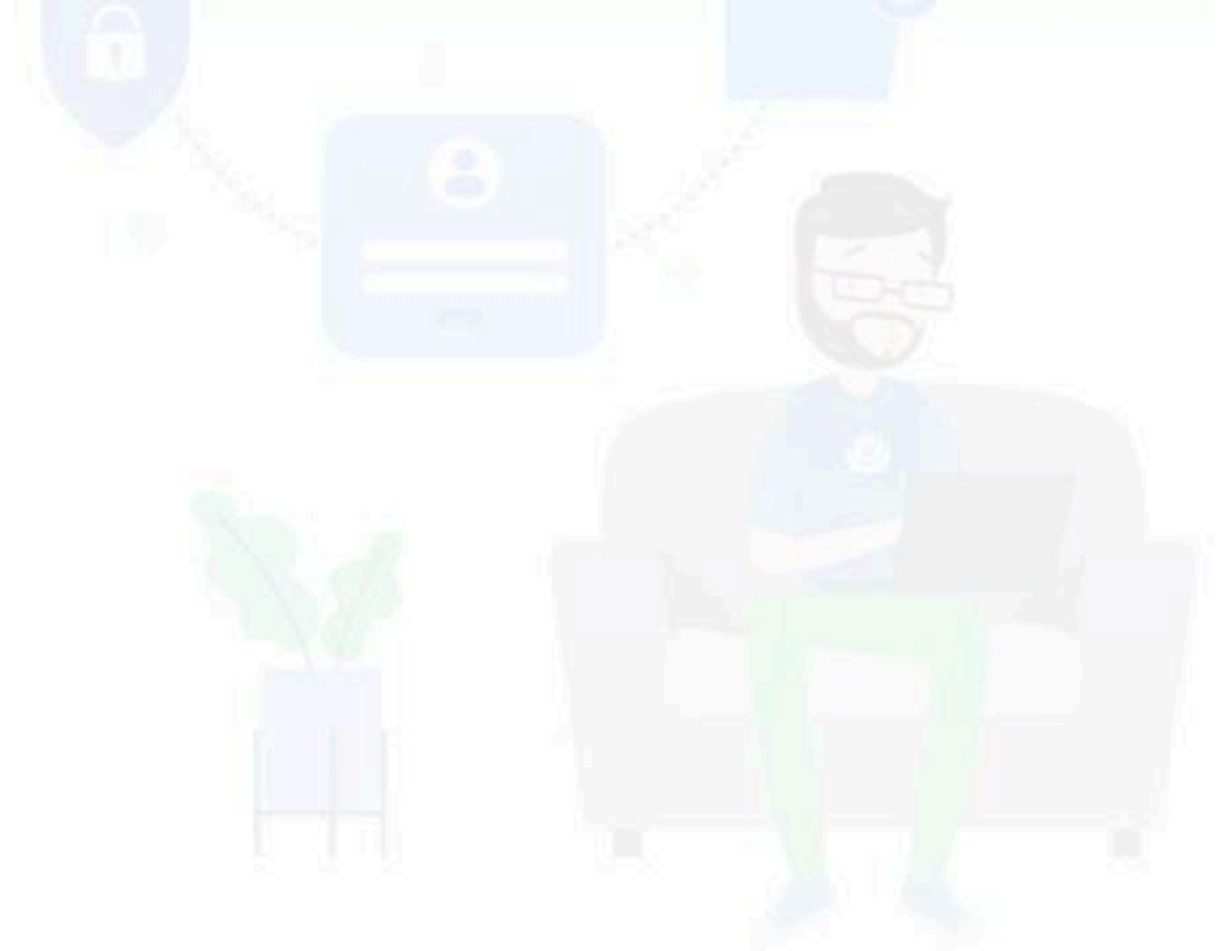
**Multiple Chat Views**

**Multi File Transfer**

**Mobile App Integration**

**Effortlessly Integrate With Over 200+ Tools**

Knowledge Base, WhatsApp, Helpdesk, Chat Bot, Teams, Mailchimp, BigCommerce, WooCommerce, Shopify, Messenger



OysterVPN protects your privacy with features such as powerful AES 256-bit encryption, kill switch, and split tunneling. With various safety features, you can rest easy when surfing the World Wide Web.

Get OysterVPN

30-Day Money Back Guarantee



# OysterVPN

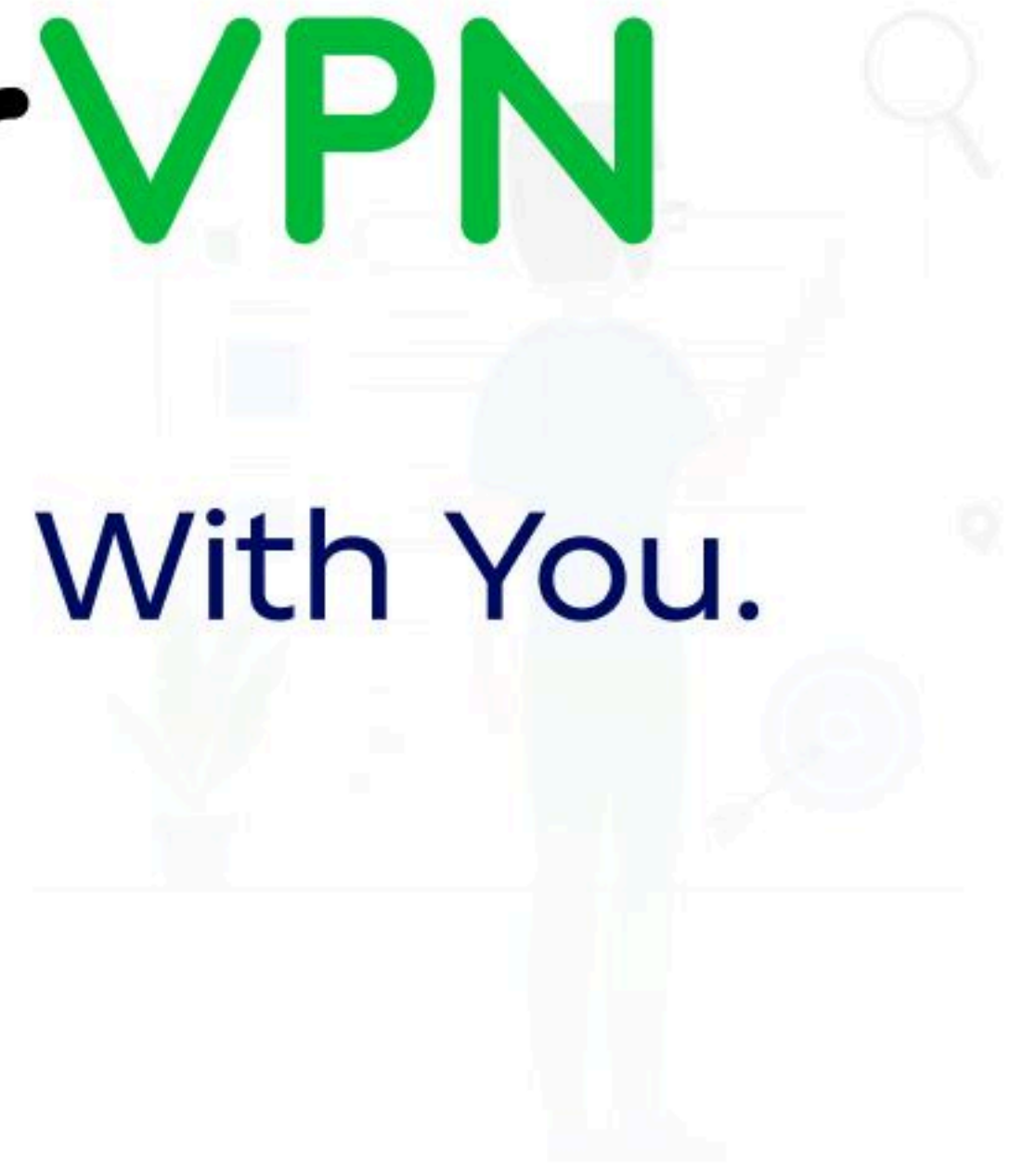
Browse Anonymously

Connect to any server in 150+ countries, your digital identity is protected. OysterVPN makes your IP address, on the internet, invisible. Your digital footprint is protected.

## Privacy That Travels With You.

Get OysterVPN

30-Day Money Back Guarantee





# Secure, Scalable VPN for Businesses

# Secure Remote Access. Simplified.

Oyster VPN is a lightweight, enterprise-grade virtual private network tailored for businesses needing secure access to sensitive data, cloud environments, or remote work infrastructure. Built for speed, stability, and scalability.

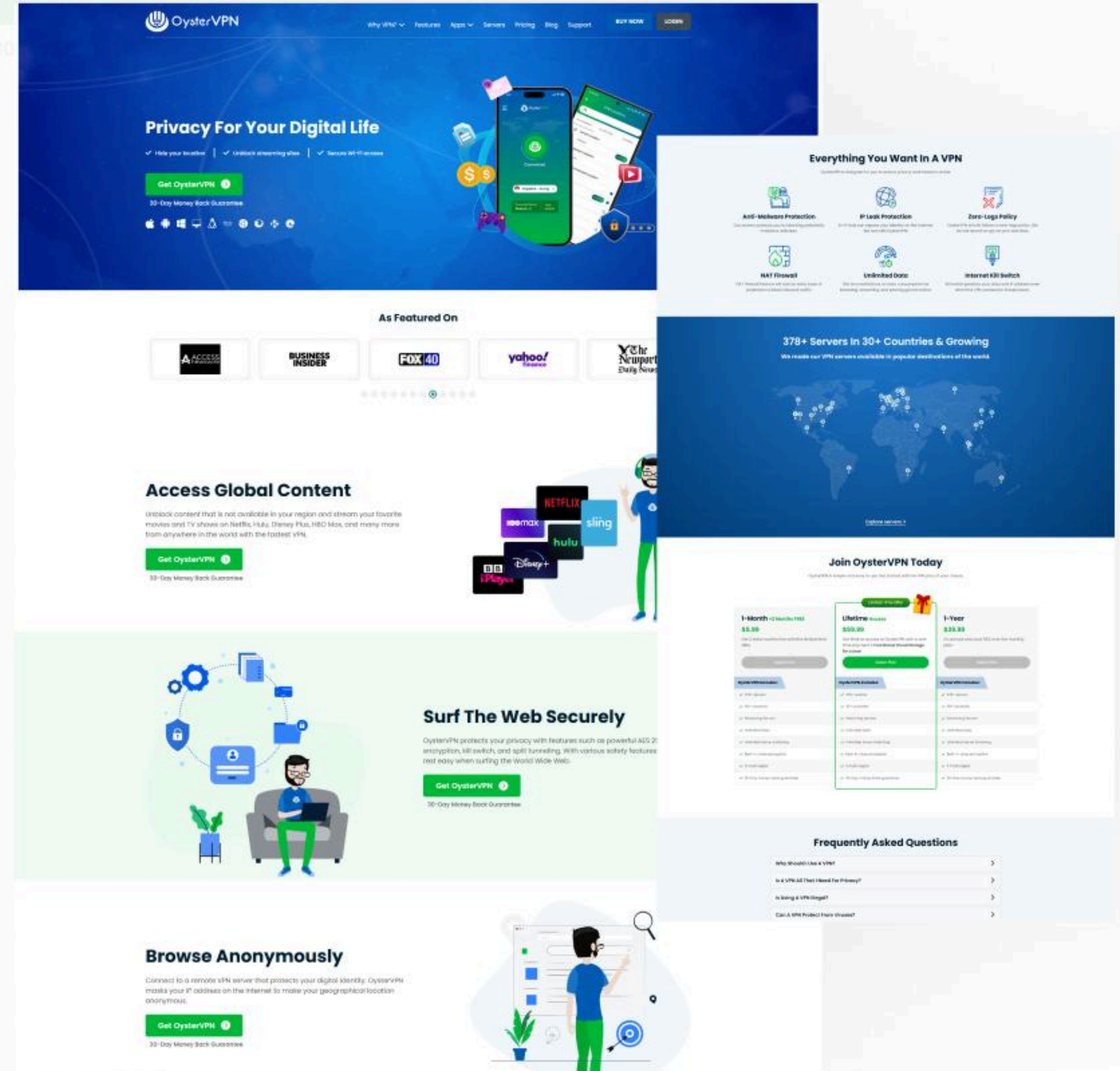
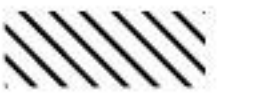
## KEY CAPABILITIES:

- End-to-end AES 256-bit encryption
- Dynamic IP masking and geolocation controls
- Centralized device access management
- Cross-device compatibility (iOS, Android, Windows, macOS)
- Real-time activity monitoring & session control

## BENEFITS:

- Ensures HIPAA-compliant data handling (for medical practices)
- Protects against data leaks and unauthorized access
- Simple onboarding for distributed teams
- Scalable from 5 to 5,000 users with ease

OysterVPN protects your privacy with features such as powerful AES 256-bit encryption, kill switch, and split tunneling. With various safety features, you can rest easy when surfing the World Wide Web.





# Proposals

This Month 2025-06-30 To 2025-07-31

Requested

Submitted

Reviewed

TBS

Sent

Archived

3/11

1/23

1/23

Proposal Code	Project Name	Brand	Client	Assigned To	Status	Expired Date	Created Date	Created By
25070001-1	CELEBRATION OF LIFE SOLUTIONS - Marketplace	BMA			Reviewed	July 18th, 2025	July 16th, 2025	
25070004-1	Telemedicare Platform - Portals	MAD			Reviewed	July 17th, 2025	July 15th, 2025	
25070001-1	- Portals	IP			Reviewed	July 14th, 2025	July 10th, 2025	
25070003-1	Eduquest - eCommerce	MAD			Reviewed	July 11th, 2025	July 9th, 2025	
25070002-1	CashBack Investment App - Marketplace	MAD			Reviewed	July 11th, 2025	July 9th, 2025	
25070001-1	Rental Inventory Management System	MAD			Reviewed	July 31th, 2025	July 29th, 2025	
25060001-3	PEA - eCommerce				Reviewed	July 24th, 2025	July 23th, 2025	



## Where Your Projects Find Their Pace.

Total 7 20 pages 1/1



## Unified CRM & Operations Management Tool

# Track Projects. Close Deals. One Dashboard.

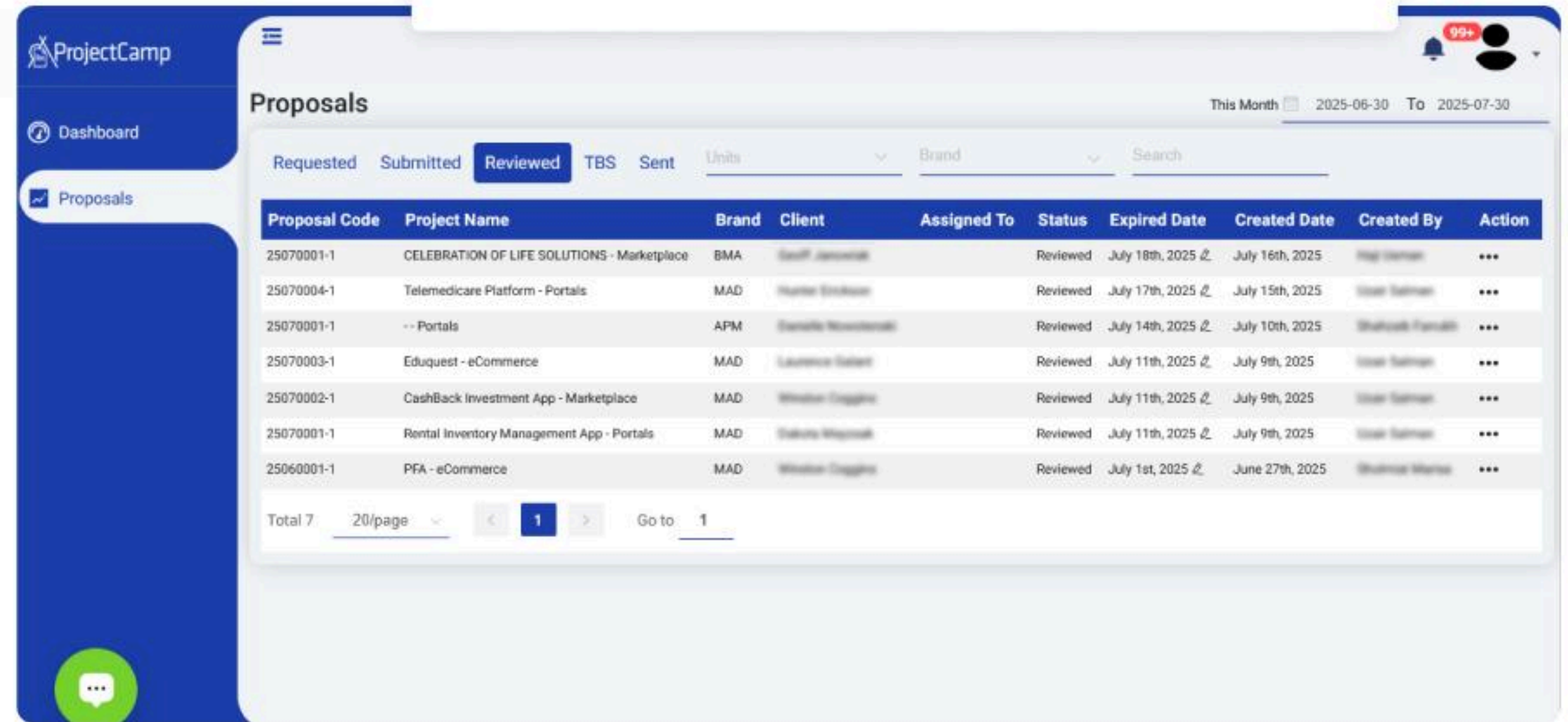
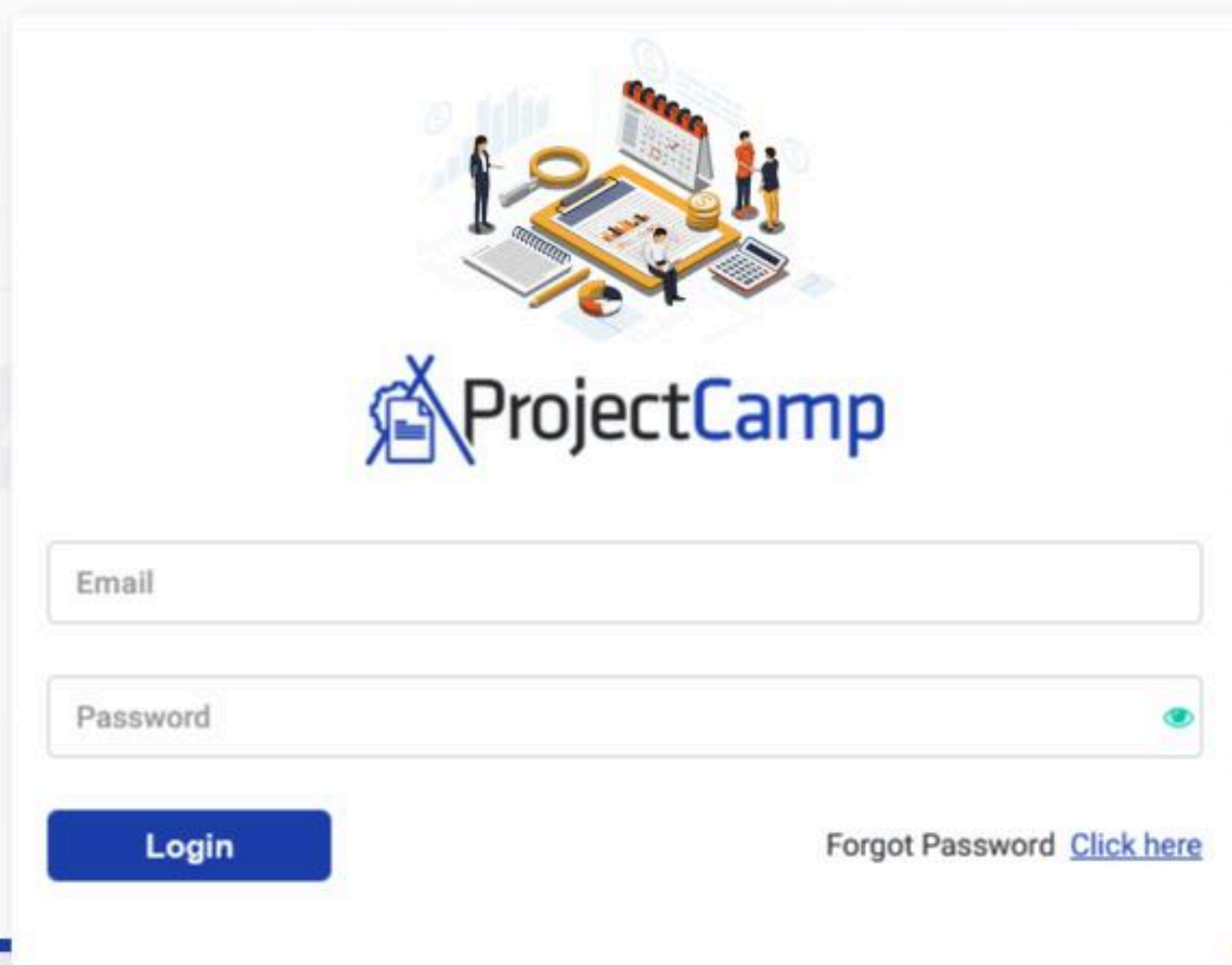
Project Camp is MFL's proprietary CRM platform designed to centralize project workflows, manage leads, & streamline sales pipelines. Built with scalability in mind, it powers our internal teams while offering enterprise-level capabilities for partner companies.

### KEY CAPABILITIES:

- Full lead lifecycle management with status tracking
- Project pipeline automation with Kanban-style views
- Task assignments, internal chat, and file sharing
- Integrated proposal and invoice generation
- Custom dashboards for sales, marketing, and operations

### BENEFITS:

- Boosts productivity through unified collaboration
- Reduces project delays with real-time visibility
- Enhances client retention via structured follow-ups
- Adaptable across tech, marketing, and support teams



Attendance Details > List

## Attendance Details

Total Working Days

20

July 1, 2025 - July 20, 2025

Total Duration (Hours)

185.51

Required Hours: 180

Total Duration (Percentage)

103.06%

+3.06%

Date

Time In

Time Out

Remarks

Attendance status

Duration (Hours)

Tuesday, July 1, 2025

10:00 AM

06:00 PM

P

Present

8:00

Wednesday, July 2, 2025

06:15 PM

07:57 AM

P

Present

10:42

Thursday, July 3, 2025

02:40 PM

08:38 AM

P

Present

8:00

Friday, July 4, 2025

10:24 PM

06:16 AM

P

Present

8:16

Saturday, July 5, 2025

Weekend

Sunday, July 6, 2025

Weekend

Monday, July 7, 2025

05:10 PM

07:09 AM

P

Present

8:00

Tuesday, July 8, 2025

On Leave

**frolink HRM**  
People. Processes. Perfectly Synced.

# Smart HR Management, Built for Scale

# Streamlining People Operations with Precision

Frolink is Meta Frolic Labs' proprietary Human Resource Management System (HRMS), originally developed for internal workforce management. Now available as a white-label solution, Frolink empowers businesses to take full control of their HR processes – from onboarding to attendance – all in one intuitive platform.

## KEY CAPABILITIES:

- Employee Lifecycle Management
- Job & Recruitment Oversight
- PIM & Filtering Tools
- Leave & Absence Management
- Integrated Attendance Module

## BENEFITS:

- Enhances internal HR visibility & control
- Minimizes manual overhead in employee operations
- Fully modular and scalable for SMEs and enterprises
- Ready-to-deploy as a white-label solution for HR service providers

# Faces Behind

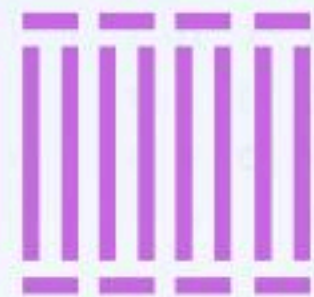
# META FROLIC LABS

## The People Powering Our Innovation

At Meta Frolic Labs, our culture blends creativity, technical excellence, and collaboration. Every project we take on is fueled by the passion, skill, and dedication of our people. We believe in empowering our team, fostering growth, and working together to shape the future of AI automation and technology.



Growth



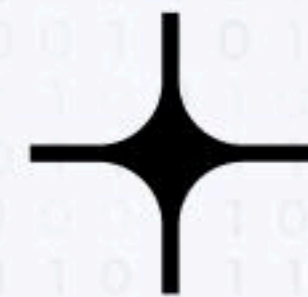
Legacy



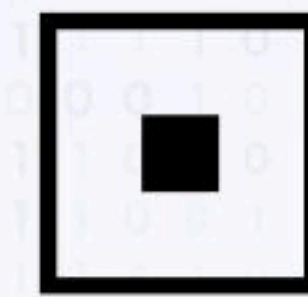
Festivity



Appreciation



Innovation

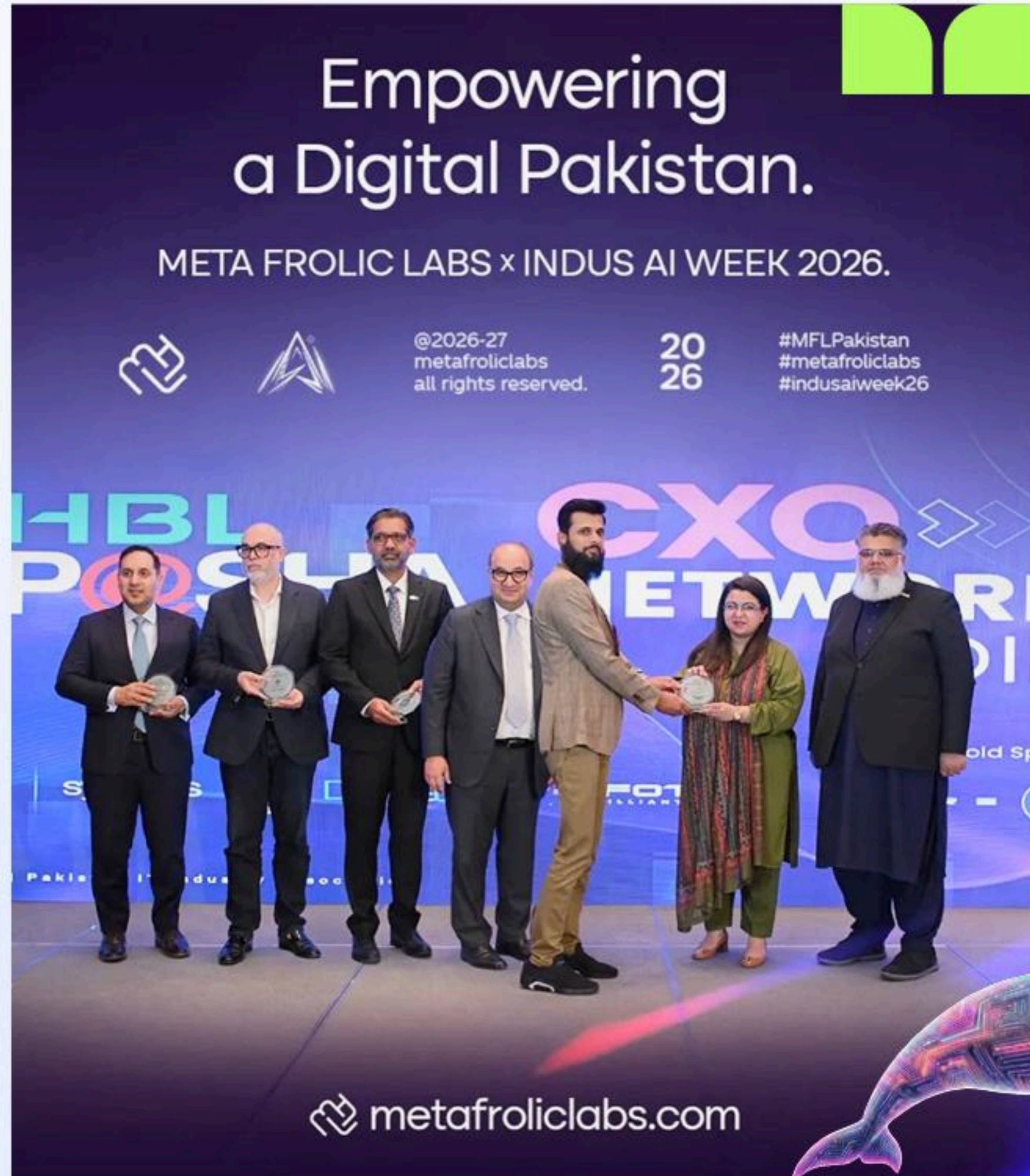


Customer Centric



Excellence


# National & International AI Platforms!



Empowering  
a Digital Pakistan.

META FROLIC LABS x INDUS AI WEEK 2026.

@2026-27 metafroliclabs all rights reserved. 2026 #MFLPakistan #metafroliclabs #indusaiweek26




metafroliclabs.com



WORLD SUMMIT AI

botnest

World Summit AI



World Ai Summit 2025 Amsterdam

It's a proud milestone to represent both  
**Pakistan and  
Meta Frolic Labs**  
on an international stage.



# Broadening Horizons.

From tech talks to global connections and new cultural experiences, this journey is all about growth beyond boundaries.



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20  
25

#mfpakistan  
#metafroliclabs  
#aisummit

@metafroliclabs.com



We Are Proud To Be Part of  
the International AI Platform!



**META FROLIC LABS X FAST NUCES.**

If we missed you at the booth, our inbox is always open.

Let's build something cool.



ONE FLAG. ONE VOICE.

Let's *flip* the  
*script* together



@metafroliclabs.com

swipe ↗

# Work Culture



Promoting Inclusion, Hiring Talent.



MFL proudly partners with **BINAE** to foster inclusion and innovation.

@metafroliclabs.com



Hiring Talented Visually Impaired Interns.

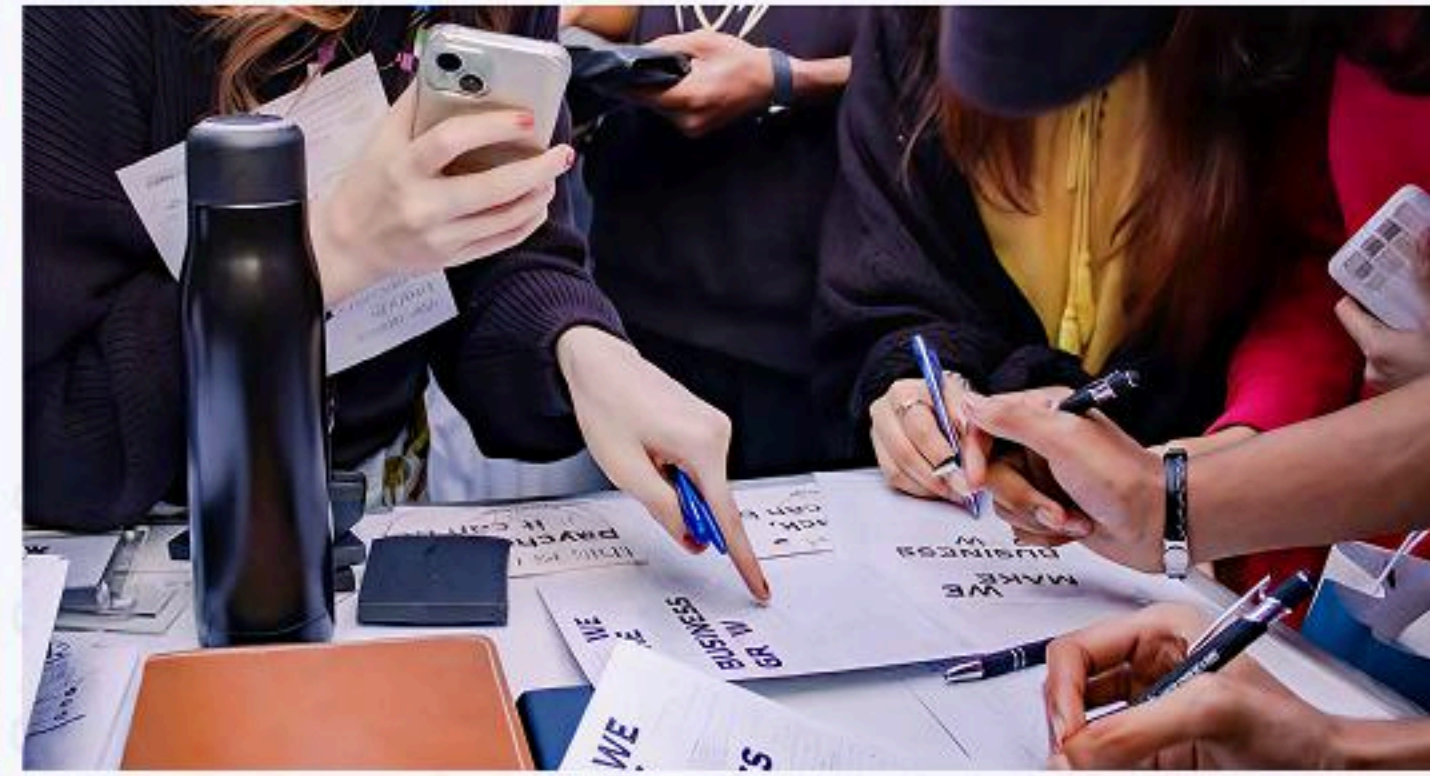


Building Future Leaders



@metafroliclabs.com

#KUcareerconnect



# Respecting Personal Space





# odoo

OFFICIAL PARTNER

That's a wrap on our *Independence Day* glow-up.

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Happy Independence Day.

\*\*\* Dī Se Pakistan. Dī Se MFL.



**P@SHA** Member  
PAKISTAN IT INDUSTRY ASSOCIATION



# Our Leadership



**Omair Ahmed  
Siddiqui**



**Founder**  
Chief Executive Officer

From humble beginnings to a leading force in tech, our journey is fueled by innovation and ambition. **At Meta Frolic Labs, we build intelligent systems powered by AI Automation, and data.** This isn't a trend — it's our blueprint. From healthcare to SaaS, we create scalable solutions that empower growth. ***We're not following the future — we're engineering it.***



**Amir Khan**

**CHIEF OPERATING OFFICER**

The magic doesn't happen by itself—it takes relentless execution. Serving as the conductor of the MFL orchestra, the focus remains on ensuring every department operates seamlessly and in perfect harmony.



**Akbar Musani**

**PRESIDENT / CEO MENA REGION**

Associated with the industry for a long time. I knew there were a few loopholes that needed to be tapped. We're working closely with stakeholders to address areas that we can add value to.



## Abdul Faheem

DEPUTY DIRECTOR - HR & FINANCE

We believe our greatest strength walks through the door every morning—our people. Behind the scenes, a dedicated team of professionals works tirelessly to keep everything running smoothly and ensure our operations remain strong and efficient.



## Mohd Kamil

CHIEF TECHNOLOGY OFFICER

With over 16 years of experience in AI automation and software development, I drive our technological evolution by empowering teams to create robust, scalable, and future-ready innovations.

“

*Where Human Creativity  
Meets AI-Driven  
Innovation To Build  
Tomorrow's Technology.*

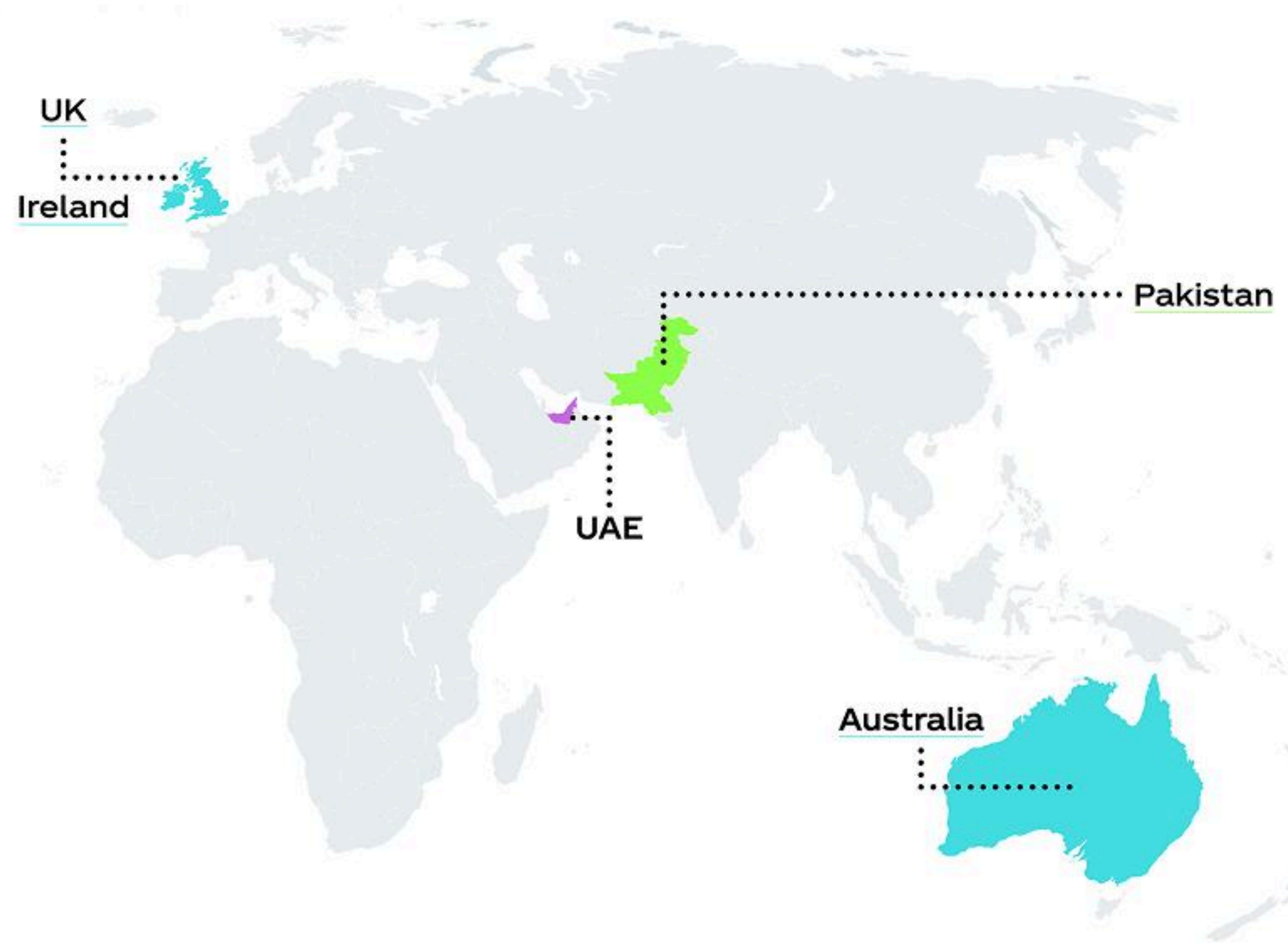


# Global Footprint & Expansion

- AI Solutions deployed across the US, UK, and Pakistan
- Scalable cloud systems supporting **30+ international partners**
- Health-tech integrations across multi-specialty clinics

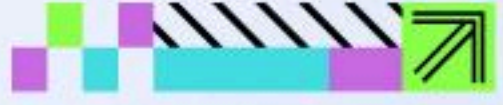
## Global Clientele

MFL has touched the skies of success because of its clientele and customer-centric approach. We always commit and deliver the best to any client coming to us!



Some of our **BIGGEST** Clients Are:





# Thank you

Expect simple business concepts to evolve into greatness & goals into legendary achievements when you Partner with **Meta Frolic Labs**

 **+92-336-635-6355**

 **info@metafroliclabs.com**

 **www.metafroliclabs.com**

